

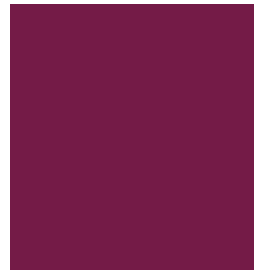
Aman Loyal

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Objective

To add an export house experience with the buying experience to make it an entirely whole new experience to benefit the buyer's firm by exchanging perspectives.

Summary

After graduating with a degree in Fashion & Lifestyle Accessory Designing, i decided to work in the wooden handicraft industry, starting from the hub of wooden handicrafts in Jodhpur, India. I am currently working with a furniture export house as a product design & development merchant, after working as the same for a home decor export house. Wood has always fascinated me in its every possible form, knowing the fact that, every particular piece that i am holding into my hands is unique and no other piece can ever be made with the same type of grains, that this one has.

Experience

Visual Merchandiser Intern - Levi Strauss & Co.

New Delhi - INDIA (January 2013 - May 2013)

- Executes & Maintain feature display,
- Merchandise presentation,
- visual as per VM guides & Directives from regional & head office. Maintaining Job/ Work completion records.
- Submit daily Photographs of daily execution of VM work.
- Track competitive display near the stores.
- Dressing mannequins & making use of available spaces.
- Color blocking & Stock replenishment on the floor.

Product Design & Development Merchandiser - KRATI DECOR

Jodhpur - Rajasthan - INDIA (August 2013 - October 2013)

- Talking to the buyers overseas,
- Receiving the orders from the clients and explaining them to the production team.
- Visiting suppliers and Manufactures,
- Negotiating prices with suppliers,
- Internal & external communication,
- Sampling,
- Accessories & trims,
- Advising and assisting production,
- Advising quality department about quality level,
- Mediating production and quality departments,
- Giving shipping instructions and following shipping,

- Helping documentation department,
- Taking responsibility for inspections and
- Following shipment

Product Design & Development Merchandiser - EVERGREEN INTERNATIONAL LIMITED

Jodhpur - Rajasthan - INDIA (November 2013 - Present)

- Handling Buyers on day to day basis for their sampling and orders.
- Management of design briefs, concept to sourcing and to end product.
- Develop new customized samples and new range as per buyer's specification/Selection.
- Making Technical Drawings according to the Buyer's brief using rhinoceros.
- Managing the critical path to enable smooth running of buying sample delivery and production.
- Approving pre-production samples.
- Working closely with production team to control sampling and production.
- Design development presentations across all levels.
- Submission of samples on time & taking approval from the Buyers.
- Commercialize buying samples to meet target price without compromising design and quality
- Costing and negotiation.
- Target Costing.
- Daily follow up of sampling and productions.
- Interacting with the buyers (client) & keeping them informed about the status of selected range.
- Making product presentations for the company and updating them from time to time for the buyers.

Education

National Institute of Fashion Technology

Bachelor's of Design - 2009-2013

Skills

- Softwares: Proficient in Corel draw, Adobe Photoshop & Illustrator, Rhinoceros, 3ds Max and Microsoft office.
- Language: Proficient in English & Hindi

References

Available upon request.

Personal Information

- Name: Aman Loyal
- Father's name: Late Mr. Jagwant Loyal
- Date of birth: 10 November 1991
- Sex: Female