

## ALESSIO SECCHI

San Leandro, CA 94579

+1 (510) 424 - 7928

alessio.secchi@gmail.com

<http://issuu.com/alessiosecchi/docs/portfolio>

[www.linkedin.com/in/alessiosecchi-archidesigner](http://www.linkedin.com/in/alessiosecchi-archidesigner)

### SUMMARY

5+ years of design experience across multiple disciplines of architecture, interior design and visual merchandising. Proven track record in being head designer for luxury brands, retail, residential and commercial projects. Strong team player, dependable, self-starter, and interpersonal skills. Good ability at relating to people of different nationalities.

### WORK EXPERIENCE

#### June 2013 to Current

Architect and Interior Designer Freelance, International.

Design proposals while referencing local regulations. Concept development, 2D drawing, 3D modeling, Construction details, Presentation and Graphic communication, Photo-editing, Project Management and Layouts for Residential, Commercial and Retail projects. Consulted and created architectural design projects in Italy, Philippines, China, and United States.

#### March 2015 to August 2016

Head Designer, Architect and Interior Designer at *Da Vinci Home Collection Ltd*, Shanghai, China

Head Designer for Da Vinci Home Corporation Limited, a leader in the distribution of Luxury, Classical, Modern to American furniture and home accessories in South East Asia.

- Designed for Luxury brands (Versace Home, Fendi Casa, Armani Casa, Roberto Cavalli, Bentley, Ralph Lauren, Thomasville, Maitland Smith, Hollywood home and many more) and to top VIP Clients in creating complete interior design packages. Travel regularly throughout China to work and advise on a variety of projects and operation.
- Create complete interior design packages for VIP customers.
- Project management implementation on budget, on-time, high customer satisfaction. Organized Design Event around China.

#### March 2014 to March 2015

Assistant Design Director at *Shanghai Domus Aurea Collection Ltd*, Shanghai, China

Directed and designed for Shanghai Domus Aurea, a furniture provider with various Italian brands, and serves as a platform of more than 200 important European style brands.

- Communicate with overseas suppliers and maintain constant and good relationship by performing regular site visits and inspections to make sure that proper standards are implemented and followed.
- Project Management implementation on budget, on-time, high customer satisfaction .
- Coordinate the design team on how to come up with a great concept by implementing effective guidelines with respect to a given project.
- Maintain the Shanghai Domus Aurea showroom by implementing design guidelines.
- Design logo/facade with mix of Chinese.

#### October 2012 to April 2013

Architectural and Retail Design traineeship at *Salvatore Ferragamo*, Italy

- Created design plans for multiple flagship stores in USA and Europe,
- Selected finished and material including lighting fixtures and designed furniture that is used across all USA stores.

#### May 2011 to May 2012

Architect at *Lobina Office*, Cagliari, Italy

Design proposals, 2D drawing, 3D modeling, construction details, photo-editing and layouts for residential, commercial and hospitality projects.

<b>February 2010 to February 2011</b>	Architectural Internship at <i>ASPX.it Tramontin Office</i> , Cagliari, Italy Design proposals, 2D drawing, 3D modeling, renderings, construction details, photo-editing and layouts for residential, hospitality and retail projects.
<b>February 2009- June 2009</b>	Teaching assistant at Faculty of Architecture, Cagliari.
<b>COMPUTER SKILLS</b>	
<b>MS Office</b>	Excellent
<b>Graphic software</b>	Proficient in Photoshop; Advanced in Adobe Indesign and Adobe Illustrator;
<b>Cad and BIM software</b>	Proficient AutoCad; Advanced in Revit Architecture
<b>3D modelling</b>	Advanced in Rhinoceros; Intermediate 3DS Max; Advanced in Google Sketch up;
<b>Rendering</b>	Advanced in V-Ray; Intermediate in Cinema 4D;
<b>Energy performance software</b>	Intermediate in Termus
<b>EDUCATION AND CERTIFICATION</b>	
<b>02/20/14</b>	European Architectural Registration
<b>05/18/13</b>	Polytechnic University of Milan Master Degree in Interior Design <ul style="list-style-type: none"> <li>• 110/110 final score.</li> </ul>
<b>04/19/11</b>	University of Cagliari, Faculty of Architecture Bachelor of Architecture (B.Arch) <ul style="list-style-type: none"> <li>• 110/110 final score.</li> </ul>
<b>01/03/14</b>	4 months Advance English course at The Liverpool School, Liverpool, UK
<b>12/17/09</b>	100 hrs Intermediate Spanish course at Centro Linguistico Ateneo, Cagliari
<b>LANGUAGE SKILLS</b>	
<b>Mother tongue</b>	Italian
<b>English</b>	Advance (reading – listening – speaking – writing )
<b>Spanish</b>	Intermediate (reading – listening – speaking – writing)
<b>Chinese</b>	Pre Intermediate (speaking – listening)
<b>Nationality</b>	Italian <b>Authorized to legally work in United States.</b> Car International and California Driving license